

# Core Wellness Package



*The proven way to results*

For groups of 51+ contracts

## Real & relevant results

By analyzing population health data, managing costs, improving health outcomes and ensuring great experiences, we focus on our customers' needs and provide exceptional value.



### **Better health and a better bottom line**

Our all-new wellness program is built on comprehensive data integration — claims history, biometric screenings, health risk appraisals and survey results — combined with our expert analysis and predictive modeling capabilities. You'll gain a completely customized solution that targets your organization's best health improvement opportunities — those that can yield the biggest returns and produce measurable, meaningful results.

With Priority Health Wellness, you'll help lead your organization and your employees to the many rewards of fewer health risks and improved wellbeing.

### **A start-up solution that puts you on the right path**

Where you start your wellness program is the biggest factor for achieving successful results. Our Core Package provides the data intelligence, insights and first-step tools you need to develop a wellness-promoting workplace that begins to steer your organization toward healthier results.

#### **Fast Fact**

*Helping people  
become healthier is  
the best way to reduce  
the cost of health care.*

*continued >*

## Our Core Package includes:

- **Custom web experience** — Implementation is easier with a web landing page for your program information. By adding custom messaging and links, your own logo and quick access to the online health risk appraisal, you make our template your own hard-working resource.
- **Health risk appraisal** — This online survey for employees provides information about your workforce that we combine with other data sources to holistically assess your workforce's health. At the same time, the appraisal increases participants' understanding of their personal health status, an important step for readiness to change. *(Paper surveys and processing are available at additional cost.)*
- **Wellness Champion program & toolkit** — Peer-led motivation is a proven way to boost workforce engagement in wellness. We provide all the templates, tools and best-practice tips you'll need to recruit employee volunteers and get your program underway.
- **Custom report & plan** — This in-depth analysis outlines your population's health risks and most significant investment opportunities, along with your anticipated year-to-year return on investment. Our report also includes a detailed strategy, specific recommendations for improving the health of your workforce and wellness options you can add to increase your return. *A credit of 10% (up to \$500) is available for purchasing options targeted to the needs of your organization.*
- **Health Tips** — Our monthly wellness e-newsletter is full of healthy information your employees can use to make smarter choices and live healthier. Distribute it to your entire workforce, or repurpose contents for your own newsletter or other employee communication vehicles.
- **Progress reporting** — Evaluate your program's effectiveness with quarterly metrics that document participation.

*Priority Health has no financial arrangements with other organizations to advertise or market products, goods and services.*

*We've provided information about the return on investment for wellness as an illustration only. This estimate of possible outcomes is based on past successes and a disciplined approach to wellness. The return on investment experienced by each employer group will vary depending upon factors such as employee engagement and participation.*