



(Re)Claim what's been missing.

It's time to begin the journey to better hearing. As part of your Priority health plan you have a hearing aid benefit available through TruHearing®. It's time to reclaim life's most precious moments.



Life's better when you're connected.

Treating hearing loss lets you focus on who and what you care about. Relationships come alive again. The music, movies, and conversations you enjoy together are no longer a struggle to understand. Life takes on a whole new perspective.

- Experience clarity in a crowded room with the newest technology that lifts voices from background noise and redefines your ability to have conversations
- Stream your favorite entertainment directly to your ears with Bluetooth®³
- Take control with a tap: communicate directly with your provider, get health insights—like step counting—and set health goals with the TruHearing app¹
- Stay active all day with fuss-free, rechargeable batteries that last up to 23 hours²



Ready to get started?

Take advantage of your health plan's hearing benefit by calling TruHearing. A friendly Hearing Consultant will answer any questions you may have or schedule an exam with a licensed provider near you.

Give TruHearing a call today.
 **1-855-205-6384** | TTY: 711
 Hours: 8am–8pm, Monday–Friday

Your 2023 Hearing Coverage

Your benefit covers one hearing aid per ear.

TruHearing Advanced

11 Styles | 32 Channels

Retail: \$2,720/aid

\$499

copay per aid

TruHearing Premium

14 Styles | 48 Channels

Retail: \$3,250/aid

\$799

copay per aid



Routine Exam
In-Network⁴

\$0

exam copay

Rechargeable battery option is available on select styles for an additional \$50 per hearing aid.



Schedule an appointment

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Hours: 8am–8pm, Monday–Friday



Check your hearing

TruHearing.com/PriorityMPSERS-HS

Your benefit also includes:



- + Risk-free 60-day trial period
- + 1 year of follow-up visits
- + 80 free batteries per non-rechargeable hearing aid
- + Full 3-year manufacturer warranty

¹ Ask your provider to enable virtual appointments. In-app interfacing requires provider activation.

² Available on select models.

³ Smartphone-compatible hearing aids connect directly to iPhone®, iPad®, and iPod® Touch devices. Some TruHearing models connect to Android® phones directly. Connectivity also available to many Android phones with use of an accessory. TV streaming available through most TVs with use of an accessory.

⁴ Must be performed by a TruHearing network provider.

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