

Medicare & Medicaid quality news

Oct. 1–Dec. 31, 2022

Helping you close gaps in care with tools, resources and member engagement campaigns

Medicare quality updates

Campaigns

BioIQ (a Let's Get Checked company)

We've partnered with BioIQ to send out in-home kits for patients to help close 2022 gaps in care in for the following:

- Colorectal cancer
- HbA1c
- Kidney health evaluation screening (in the form of an eGFR)

Your Medicare patients with a gap in care received kits in the mail in September with instructions to return them by Dec. 31, 2022. We'll mail the patient and you, the provider, a copy of the results and send your office a bi-weekly result report.

Preventive care

Flu shots

We cover flu shots for our members at no cost. Let your Medicare patients know they're eligible to receive a flu shot and a \$10 reward for getting their seasonal flu vaccine. Members will have several options to redeem their rewards.

Preventive care reminders

In the coming weeks, we'll send preventive care reminders to our members due for breast cancer, cervical cancer and colorectal cancer screenings.

Remember to document patient-reported blood pressure

Encourage your diabetic and hypertensive patients to self-report their blood pressure during virtual visits. Patients with an electronic blood pressure monitoring device can share their readings directly with you.

When submitting your patient's readings:

- Document the readings in their chart and add the appropriate CPT II codes to your patients' claims billed with a visit.
- If they're within range, they'll count toward your PCP Incentive Program (PIP) incentive.

Note: Some Medicare members' plans include an over-the-counter (OTC) benefit which they can use to buy blood pressure cuffs. Encourage your patients to check if their plan includes this benefit. They can log into their **priorityhealth.com** account or call us at 888.489.5443.



Thank you for your support in educating your patients about the importance of routine preventive care and early detection.

Tools & resources for you

Resources for diabetes management

For diabetes management and supplies information, visit our **[Provider Manual](#)** to find the following resources:

- Specific interventions for periodic medical assessment
- Laboratory tests
- Resources to guide effective patient self-management

PROVIDER MANUAL →

Coming soon: Hypertension toolkit

The hypertension toolkit is an all-inclusive guide to help you manage care for your patients with hypertension. The toolkit will include operational resources, clinical support tools and patient education resources. Keep an eye on our website for it soon.

Member benefits to take note of

SilverSneakers®

November is Diabetes Awareness Month and regular exercise can help your patients manage their diabetes. SilverSneakers is a fitness and lifestyle program available to our Medicare members at no additional cost. For more information on gyms, online educational programs and group exercise classes, visit **silversneakers.com**.

HELP YOUR PATIENTS GET STARTED →

Reach out!

Do you have questions on any of the topics above or suggestions on what you'd like included in the newsletter? We'd love to hear from you. Submit your questions to **PHMedicareQuality@priorityhealth.com**.

Medicare vision benefits with EyeMed

We've kicked off our annual campaign with EyeMed to help schedule appointments for members with diabetes due for an annual retinal eye exam. Our Medicare members have a \$0 copay when screened by an in-network **[EyeMed Select provider](#)**.

As an incentive, we're offering our Medicare members with diabetes a \$40 gift card of their choice for getting their eyes checked by Dec. 31, 2022.

Our Individual Medicare Advantage plans (MAPD), including **Priority** Medicare Dual Eligible Special Needs Plan (D-SNP), include a \$0 annual diabetic retinopathy screening for individuals with diabetes when seen by a participating EyeMed provider. Refer your patients to a participating provider to schedule an annual retinal eye exam.

EYEMED PROVIDER NETWORK →

Medicaid quality updates

How we’re supporting you and your patients this quarter

Complete HEDIS® lead screening for children 12 and 24 months of age

As part of our PCP Incentive Program (PIP), you can earn \$40 for each HEDIS lead screening completed for our Medicaid members before the age of two. We’ll make these payments through your PIP participation. Your patients may also qualify for an incentive when they complete their lead screening.

About HEDIS lead screening

Michigan Medicaid policy requires all enrolled children to be tested at 12 and 24 months of age, even if they don’t live in a high-risk area.

We’re always tracking lead screening performance to make sure these services are taking place. In 2021, we saw a dip in our HEDIS lead screening measure compared to previous years. We’d appreciate your help getting more of our young members the lead screenings they need.

Help your patients control their asthma

In the United States, 11 people die from asthma each day. Nearly all these deaths are avoidable with the right treatment and care.

Our Asthma Environmental Housing Program helps our members control their asthma through awareness, condition management and a safe environment. We identify high-risk pediatric asthma patients and work with them and their families to improve asthma control through education and in-home hazard remediation through our partnerships with local housing specialist organizations and visiting nurses.

Contact our Provider Helpline at 800.942.4765 if you have questions or have patients that would benefit from this program.

Measure	Rate
MY 2021 Lead Screening in Children	56.0%
MY 2020 Lead Screening in Children	78.4%
MY 2019 Lead Screening in Children	79.3%

LEARN MORE →

Great American Smokeout: Resources to help your patients quit smoking

Nov. 17, 2022, is the Great American Smokeout—a day dedicated to encouraging smokers to put down their cigarettes and pick up healthier habits.

Your patients have access to the following free resources to help them quit tobacco:

- **Our team of care managers** for support, upon request, by contacting customer service at 1.888.975.8102.
- **Michigan Tobacco Quitline:** A free service funded by the Michigan Department of Health and Human Services. Enrollment includes welcome materials, coaching sessions and a personalized quit plan.
- **Special services** for pregnant, non-English speaking, deaf or hard of hearing patients and those who identify as American Indian. They can enroll by calling 1.800.QUIT.NOW (784.8669) or 1.855.DEJELO.YA (335.35692).
- **My Life, My Quit:** Members under 18 can call or text “Start My Quit” to 1.855.891.9989 to enroll in the youth program.

LEARN MORE →

Dental benefits

Together with Kent County Oral Health Coalition and the Wayne County Oral Health Coalition, we make the following dental services available to our members.

Population	Coverage
Healthy Michigan patients (Macomb, Oakland and Wayne)	Healthy Michigan Plan Dencap Dental
Healthy Michigan patients (All other counties)	Delta Dental
Adult: Priority Health Medicaid	Patient can have dental coverage through the State’s Fee for Service model
Child: Priority Health Medicaid	Patient can have dental coverage through Healthy Kids dental program through the age of 20. The Healthy Kids Dental coverage can be through Delta Dental or BCBS. To verify coverage, check the MI Health Plan Eligibility page. <ul style="list-style-type: none">• BCBS Healthy Kids: 800.936.0935• Delta Dental Healthy Kids: 866.696.7441
Pregnant patients	21 years of age and older: Same dental benefits as Healthy MI patients 21 years of age and under: Patients are covered under Healthy Kids Dental

Focus on these HEDIS measures this quarter

October

Breast cancer screenings

As part of our PIP program, you can earn \$20 for each patient who completes a mammogram by Dec. 31, 2022. Breast cancer screenings are a part of the 2022 PIP for women aged 50-74 years of age.

Payments will be made through your PIP participation. See the measure details on page 31 of our 2022 PIP manual.

ACCESS THE MANUAL LOGIN REQUIRED →

November

American Diabetes Month

As part of our PIP program, you can earn \$75 for each patient 18–75 years of age who completes a diabetic eye exam by Dec. 31, 2022.

We track the following Medicaid CDC measures for patients 18–75 years of age with type 1 and type 2 diabetes:

- Hemoglobin A1c Testing
- Diabetic Eye Exam
- Blood Pressure Control (<140/90 mm Hg)

Payments will be made through your PIP participation. See the measure details on page 44 of our 2022 PIP manual.

ACCESS THE MANUAL LOGIN REQUIRED →