

# Medicare & Medicaid Quality news

**Updates Jan. 1 – Mar. 31, 2022**

Helping you close gaps in care with tools, resources and member engagement campaigns

## Medicare Quality

How we're supporting you and your patients this quarter

### Co-brand our annual health reminders

When your patients get their annual preventive screenings, they have better health outcomes. That's why we're sending emails and mailers reminding our members to complete health screenings and schedule their Annual Wellness Visit (AWV). Members will receive this letter close to when they're due for their AWV.

**Interested in having your logo on your patients' reminders?** Email your logo to [phmedicarequality@priorityhealth.com](mailto:phmedicarequality@priorityhealth.com).

**SEE A SAMPLE COMMUNICATION** →

### Encourage your patients to self-report their blood pressure

Patients who have an electronic blood pressure monitoring device can share their readings with you. Document their readings in their charts, and if they're within range, they'll count toward your PIP incentive.

Some Medicare members' plans include an over-the-counter (OTC) benefit which they can use to buy blood pressure cuffs. Encourage your patients who'd benefit from self-reporting to check if their plan includes this benefit. They can log into their [priorityhealth.com](https://priorityhealth.com) account or call us at 888.489.5443 to find out.

### Get help closing difficult gaps in care

We heard your feedback that Comprehensive Medication Reviews (CMR) and Statin Therapy for patients with Cardiovascular Disease and Diabetes are difficult gaps to close. To help your patients stick with their prescription regimens, we've launched the following initiatives:

- **Phone calls to members:** We're calling members who need a CMR.
- **Statin exclusion one-pager:** To help close statin therapy gaps, we've created two resources—a one-pager and a list of codes to use if you find that a member isn't appropriate for a statin.



**GET THESE RESOURCES ON OUR MEDICARE INCENTIVES PAGE** (LOGIN REQUIRED) →

### Incentivizing your patients with Virgin Pulse

Starting February 1, we're partnering with Virgin Pulse to reward our Medicare members for having their Annual Wellness Visit, Annual Retinal Eye Exam and flu shot. Information will be available on our website next month.

### Coming soon: HEDIS guide to closing gaps in care

In our new HEDIS guide, you'll find information on everything from HEDIS codes to tips on closing HEDIS gaps in care – helpful not only for Medicare, but also Medicaid, individual and commercial group members. Find it on our website soon.

## Benefits highlights

### Mom's Meals

Transitioning home after an inpatient hospital stay can be difficult. In 2022, our MAPD and D-SNP members qualify for free meals from Mom's Meals following discharge from any inpatient hospital, psychiatric hospital or skilled nursing facility.

They can get up to 28 prepared meals tailored to their dietary needs and delivered directly to their door in a cooler. Menus include general wellness, diabetes, heart- or renal-friendly, cancer support, low sodium, pureed, vegetarian and gluten free. Meals will last in the refrigerator up to 14 days from delivery and can also be frozen.



**OUR MAPD BENEFITS** →

**MOM'S MEALS** →

## Reach out!

**Have questions on any of the topics above? Have suggestions on what you'd like included in the newsletter?**

We'd love to hear from you. Submit your questions to [PHMedicareQuality@priorityhealth.com](mailto:PHMedicareQuality@priorityhealth.com).

**Want to win a prize?** Submit your answer to this trivia question to the inbox above to be entered to win. Submissions will be accepted until Mar. 1, 2022:

**Q: What Star rating did Priority Health receive for our 2022 MAPD HMO Plan?**

## Sign up for our TargetBP program

We're partnering with the American Heart Association (AHA) to reduce the number of our members who have heart attacks and strokes. Through this TargetBP program, you'll get tools to encourage your patients to properly monitor their blood pressure and prioritize blood pressure control. Enrolled patients receive a blood pressure machine to track rates at home for six months.

**Do you have a hypertensive or prehypertensive Medicaid patient you'd like to enroll?** Contact Stephanie Esters, RN at [stephanie.esters@priorityhealth.com](mailto:stephanie.esters@priorityhealth.com).

**LEARN MORE** →

## Test your young Medicaid patients for lead

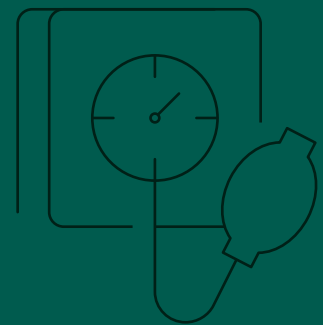
Medicaid-enrolled children are at high-risk for lead poisoning\*. We recommend you go beyond the Michigan Medicaid policy of testing children ages 12-24 months and screen all your young Medicaid-enrolled patients for lead – whether they live in a high-risk area or not. This is a covered service and a PCP Incentive Program (PIP) measure.

**MORE INFO ON PIP** (LOGIN REQUIRED) →

**MORE INFO ON LEAD TESTING** →

## Our blood pressure cuff coverage

For our Priority Health Choice members, we don't require prior authorization for automated home blood pressure cuffs when they're supplied by an in-network DME company and the member meets the criteria outlined in MDHHS's Medicaid Provider Manual.



**MDHHS MEDICAID PROVIDER MANUAL** →

## Consumer Assessment of Healthcare Providers and Systems (CAHPS®) Survey

Some of your patients may receive the 2022 CAHPS survey starting in March. CAHPS gives patients the opportunity to share their overall satisfaction with their health plan, the health care they receive and their health care providers.



Focus on these HEDIS measures this quarter

<b>January</b> Cervical Health Awareness	<b>February</b> Prenatal Infection Prevention	<b>March</b> Save Your Vision
<b>Cervical Cancer Screening (PIP measure)</b>	<b>Prenatal &amp; Postpartum Care</b>	<b>Eye Exam for Patients with Diabetes (PIP measure)</b>
<p>Women ages 21-64 need a Cervical Cancer Screening:</p> <ul style="list-style-type: none"><li>• <b>Age 21-64:</b> Cervical cytology performed within the last 3 years</li><li>• <b>Age 30-64:</b> Cervical high-risk human papillomavirus (hrHPV) testing performed within the last 5 years</li><li>• <b>Age 30-64:</b> Cervical cytology/ high-risk human papillomavirus (hrHPV) co-testing within the last 5 years</li></ul>	<p><b>Prenatal Care:</b> Prenatal care visit must occur in the first trimester by an OB/GYN or PCP</p> <p><b>Postpartum Care:</b> Postpartum visit must occur on or between 7 and 84 days after delivery</p>	<p>A retinal or dilated eye exam by an eye care professional (optometrist or ophthalmologist)</p>