HealthyEncounters[SM] – *Maternity Care Program*
OB High & Low Risk Management Process

9 Months

4 Weeks

CASE FINDING:
Identify Member by completing OB Enrollment and Authorization form (Pre-certification)

OB Packet Mailed to Member (#1)

Low Risk
Access to OB Senior Coordinator

High Risk and Medicaid
Referral to Parent to Parent Program
OR
Maternal Support Services
OR
Internal Outpatient Case Manager
(monthly telephone counseling)

Custom Educational Materials Mailed to Member (#2)

Wellness Activities

- Prenatal classes at a participating facility. (Member may choose 1 prenatal class series of their choice, which involves preparing for childbirth and infant care.)
- Educational Packet **(#3)**

PCP / Specialist Involved Throughout

Member Delivers → **Home Visits**
Per **Healthy**Encounters[SM] - *Maternity Care Program* criteria

Priority Health® 2000 Updated April 2007