



Contact: Amy Larson
616 464-8571 or 800 942-0954
amv.larson@priority-health.com

FOR IMMEDIATE RELEASE

Priority Health Provides Services in Grayling Area

(GRAND RAPIDS, Mich. –September 16, 2003) Priority Health, one of the largest health plans in Michigan, has been approved by the state of Michigan to expand its service area to include the greater Grayling area. This approval provides Grayling and surrounding area employers additional options in health care insurance for their employees.

“Priority Health is nationally recognized for providing access to excellent and affordable health care. We offer an extensive network of qualified physicians, as well as exceptional customer service through our corporate and local offices,” said Kimberly Horn, president and chief executive officer of Priority Health.

Priority Health is one of the largest managed care companies in the area, serving over 400,000 members and over 6,000 employers throughout western and northern Michigan. Its 31 county service area includes a network of 3,200 physicians and 30 hospitals. Priority Health’s service area map is available at www.priority-health.com.

Priority Health is owned by Spectrum Health of Grand Rapids, Holland Community Hospital of Holland, Munson Healthcare of Traverse City and Healthshare, Inc. of Petoskey. The health plan enjoys “Excellent” accreditation for its commercial from the National Committee for Quality Assurance, an independent organization that reviews the quality of health plans nationwide.

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