



Contact: Amy Larson, Priority Health
616 464-8571 or 800 942-0954
amy.larson@priority-health.com

FOR IMMEDIATE RELEASE

Priority Health Names New Client Services Representative

(GRAND RAPIDS, Mich. – May 28, 2003) Tina Poindexter is the new client services representative for Priority Health, the area's largest managed care company. Poindexter is responsible for providing support services to group employers and maintaining relations between northern Michigan Chambers and local agents.

Poindexter brings a wealth of experience to Priority Health having been a former recruiter and human resources director for Shanty Creek. She is an active member of the Central United Methodist Church, the American Cancer Society's Relay for Life Event and a Mill Creek Elementary Brownie Troop #533 volunteer. She received her bachelor's degree from Johnson & Wales University in Rhode Island.

Priority Health has over 397,000 members and is owned by Spectrum Health of Grand Rapids, Holland Community Hospital of Holland, Munson Healthcare of Traverse City and Healthshare, Inc. of Petoskey. The health plan enjoys "Excellent" accreditation from the National Committee for Quality Assurance, an independent organization that reviews the quality of health plans nationwide.

XXX