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FOR IMMEDIATE RELEASE

Priority Health Names New Director of Health Management

(GRAND RAPIDS, Mich. – May 20, 2003) Marnie Byers is the new director of health management for Priority Health, the area’s largest managed care company. Byers is responsible for medical operations including prior authorizations, utilization management, case management and disease management.

Byers is celebrating her second year at Priority Health. She brings a wealth of health care experience to Priority Health having been a clinical nurse at Saint Mary’s Hospital for 7 years and former utilization management coordinator of Blue Care Network for 4 years. Byers received her bachelor’s in nursing from Grand Valley State University.

Priority Health has over 393,000 members and is owned by Spectrum Health of Grand Rapids, Holland Community Hospital of Holland, Munson Healthcare of Traverse City and Healthshare, Inc. of Petoskey. The health plan enjoys “Excellent” accreditation from the National Committee for Quality Assurance, an independent organization that reviews the quality of health plans nationwide.

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