

Priority Health 2009 Senior Impact Award



Honoring senior volunteers who make a difference in their communities

Priority Health continues to expand its mission of offering excellent, affordable health care for all. As part of that mission, we celebrate seniors who volunteer to improve the communities where they work and live. Their efforts certainly make life a little easier for all of us.

The Priority Health Senior Impact Award recognizes senior volunteers who put their energy and commitment to work in their communities.

Your nonprofit could earn \$1,000!

Priority Health is partnering with the United Way and the Volunteer Centers of Michigan to recognize volunteers in these areas:

- Area 1 – Antrim, Benzie, Crawford, Emmet, Grand Traverse, Kalkaska, Leelanau, Manistee, Missaukee, Roscommon and Wexford counties
- Area 2 – Mecosta, Montcalm, Muskegon, Newaygo, Oceana and Osceola counties
- Area 3 - Allegan, Cass, Barry, Ionia, Kalamazoo, Kent and Ottawa counties
- Area 4 – Hillsdale, Jackson, Livingston, Monroe, Oakland, St. Clair and Washtenaw counties

Community leaders will select four outstanding volunteers to receive the Senior Impact Award (one from each area) Along with the recognition, a donation of \$1,000 will be given to the nonprofit organization where each Senior Impact honoree volunteers. (See guidelines.)

Nominate a senior today!

- The Priority Health Senior Impact Award is open to all Michigan residents age 63 and older who volunteer for a nonprofit organization.
- Submit no more than 500 words of narrative.
- Nominations must be received by July 15, 2009. Nomination forms are available at priorityhealth.com, at many senior organizations and at your local Volunteer Centers.
- Additional questions may be directed to Pamela Mulliner at 616 464-8680 or awards@priorityhealth.com.



Heart of West Michigan United Way Volunteer Center
Volunteer Initiative of Greater Ottawa County United Way
United Way of Northwest Michigan Volunteer Center
Allegan County United Way's Volunteer Center
Newaygo County Community Services Volunteer Center
United Way & Volunteer Connections of Montcalm

Barry County United Way Volunteer Center
Hillsdale County United Way and Senior Services Center
RSVP of Jackson County
Volunteer Muskegon
RSVP/CASA of Monroe County, a United Way Agency
Volunteer Center of Greater Kalamazoo
Volunteer Center of Southwest Michigan
United Way for Southeastern Michigan
RSVP of Washtenaw County
United Way of St. Clair County

Priority Health 2009 Senior Impact Award Nomination Form



You can contribute to this recognition by telling us about someone who deserves to be recognized.

Part 1: About the nominee

_____ NAME	
_____ ADDRESS	
_____ CITY, STATE, ZIP	
_____ COUNTY	
_____ PHONE	_____ AGE OF YOUR NOMINEE
_____ VOLUNTEER ORGANIZATION	

Part 2

Please give complete information to the areas listed below. (Up to 500 words total.)

1. Provide a brief overview of the volunteer service performed by this nominee at or after the age of 63 that is exceptional and worthy of recognition.
2. Describe when and how the nominee began their community involvement.
3. Describe the nominee's impact on the community being as specific as possible by citing volunteer hours, number of people served, etc.
4. Describe how lives have changed as a result of the nominee's activities.
5. You may submit up to three supporting documents. Materials will not be returned.

Part 3: About you

_____ NAME	
_____ ADDRESS	
_____ CITY, STATE, ZIP	
_____ PHONE	_____ E-MAIL
_____ RELATIONSHIP TO NOMINEE	

Deadline for submissions is July 15, 2009.

Honorees will be selected by August 2009. A representative of Priority Health will notify the honoree by phone, e-mail or mail.

Return to:

Pamela Mulliner, Marketing Communications Consultant, MS 3165

Mail: Priority Health, 1231 E. Beltline NE, Grand Rapids, MI 49525

Fax: 616 942-8778

E-mail: awards@priorityhealth.com



Guidelines

Employees of Priority Health, their employees and individuals living in the same household as a Priority Health employee are not eligible. Nonprofit organizations funded by the State of Michigan or an affiliate of Priority Health, are not eligible for the \$1,000 donation.

Legal conditions

Priority Health is not responsible for late, lost, stolen, misdirected, misaddressed, incomplete or ineligible entries.

Nominator agrees that the Nomination Form and Volunteer Narrative and/or the originals thereof shall be and remain the exclusive property of Priority Health.

Nominator releases Priority Health, its employees and affiliated individuals from any and all liability, claims, demands and causes of action of whatsoever nature, including but not limited to claims of negligence against Priority Health from or in any way related to the release of its narrative.